

SOWING KNOWLEDGE TO REAP THE FUTURE

2017







His Majesty King Mohammed VI may Allah Glorify him

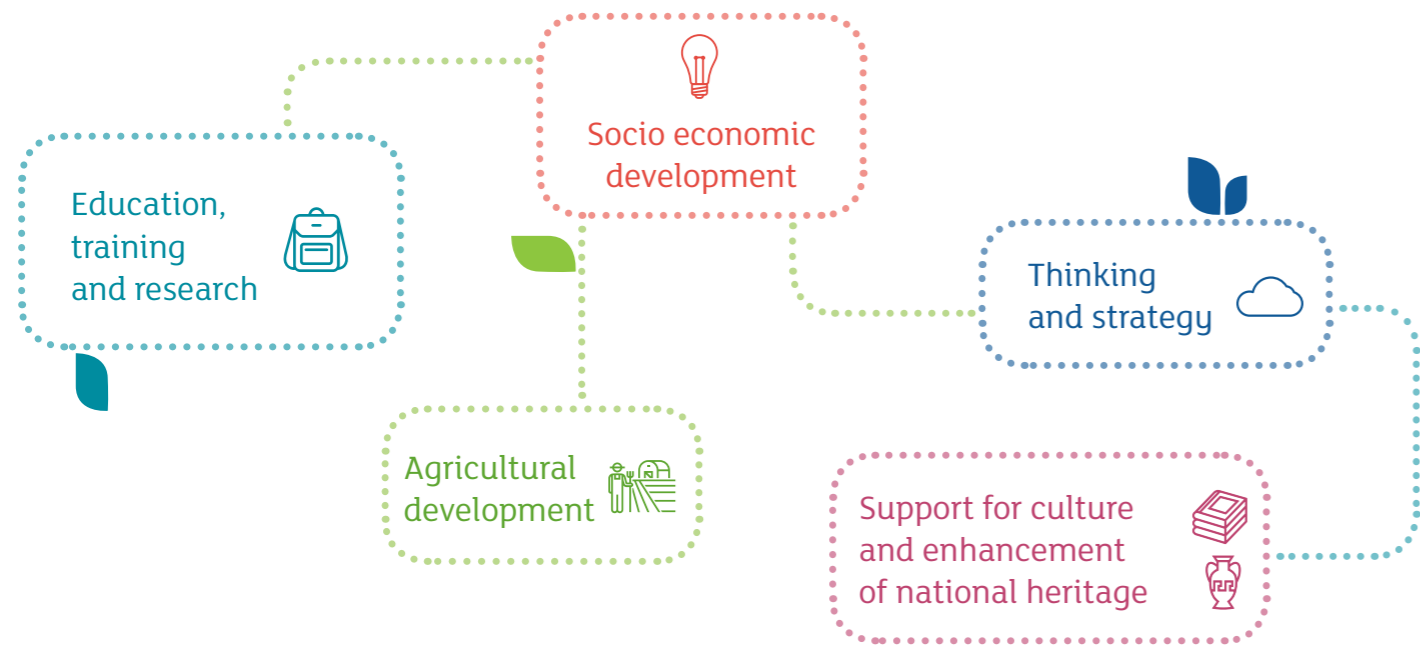
CONTENT

ABOUT US	10
SOCIAL ACTIONS AND YOUTH SUPPORT	19
AGRICULTURAL DEVELOPMENT	24
OCP ENTREPRENEURSHIP NETWORK	32
CULTURE AND HERITAGE	38
OCP FOUNDATION AFFILIATED ENTITIES	44

I - OCP FOUNDATION PRESENTATION

A brief story of a large mission

OCP Foundation works on improving the living conditions of thousands of people in Morocco and around the world and its core belief is driven by the values of sharing and openness. Our actions are articulated around 5 major axes, carried out directly either by the Foundation or by its affiliated entities :



Engage, share, and act

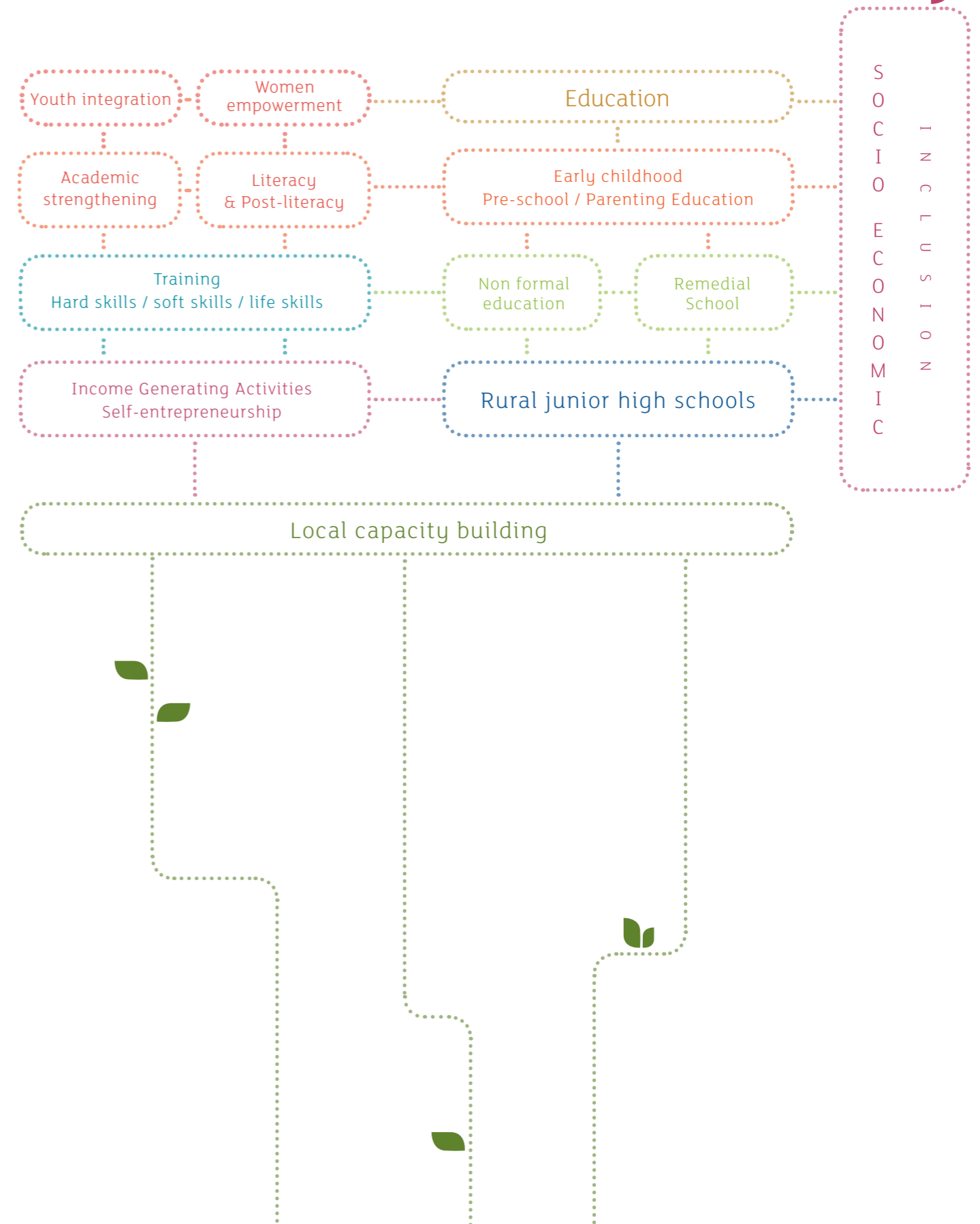
Because wealth is only valuable when it is shared and because sharing is caring for the well-being and future of others, OCP Foundation generates and implements programs of general interest. By adopting a participative approach with public and private partners, we were able to set a positive dynamic in the territories and within the communities.

Education for all, a key to virtuous development

In addition to being a fundamental right for all, education is the key factor for human development. OCP Foundation's programs promote access to education for many communities around the world by supporting academic success, encouraging the transfer of skills and improving the level of education for children and students from all socio-economic backgrounds.

Chain of value of the Foundation

The projects of the Foundation are tailored to their ecosystem and the success of their emergence relies intrinsically on community anchoring.



OCP FOUNDATION THROUGHOUT THE WORLD

Since 2010, OCP Foundation has carried out various integrated and participative programs for vulnerable communities in Morocco and in several developing countries. In 2017, the Foundation expanded its scope towards the African and Asian continents through new projects deployed in:

BANGLADESH, BURKINA FASO, ETHIOPIA, MADAGASCAR, RWANDA and TOGO.

More than 68,000 farmers

reached in Africa and Asia

238 500 HA

were soil mapped in Africa

More than 4,800

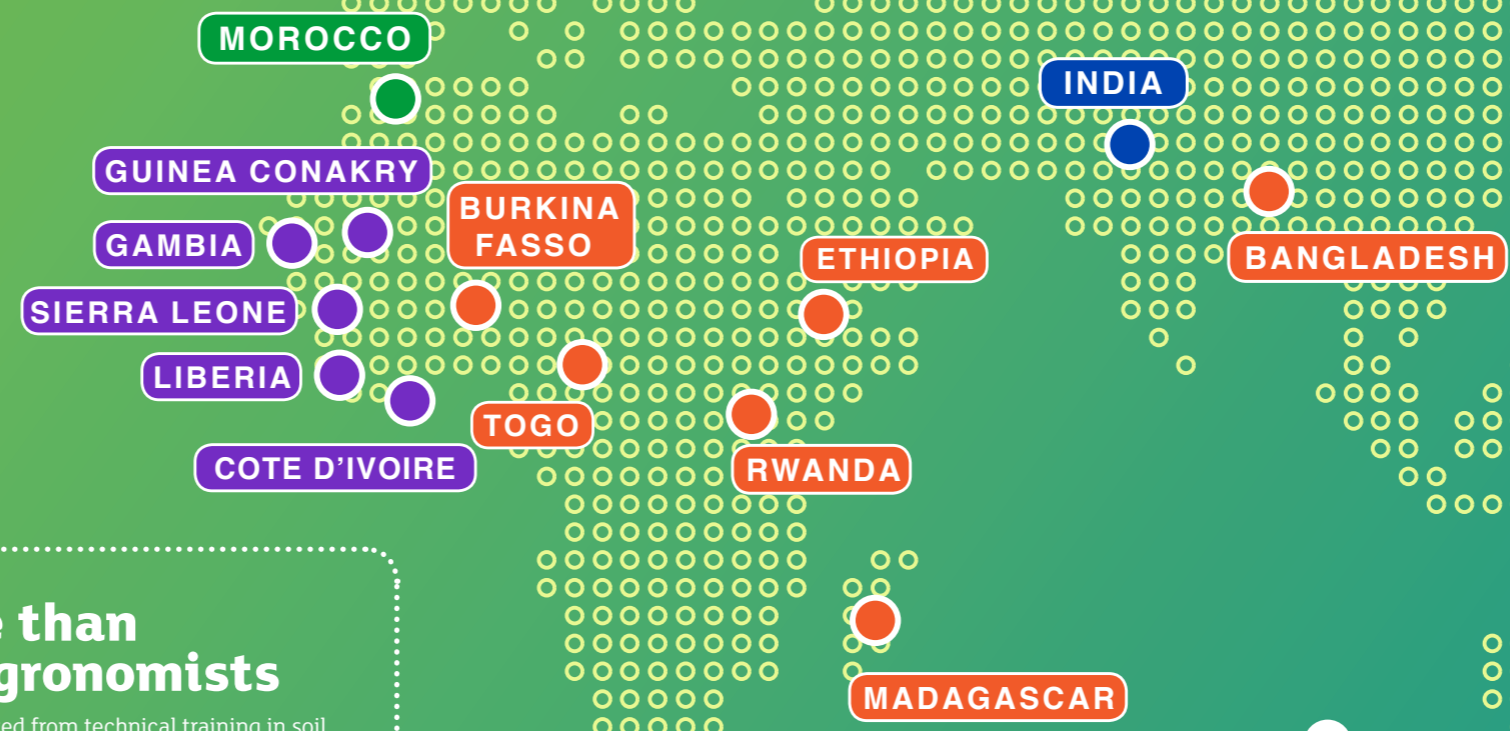
demonstration plots in Africa and Asia

More than 55 agronomists

have benefited from technical training in soil fertility, mapping and fertilizer quality control in Africa.

More than 900 farmers

and Bangladeshi fertilizer distributors benefited from training, awareness days and participating in schools in the fields

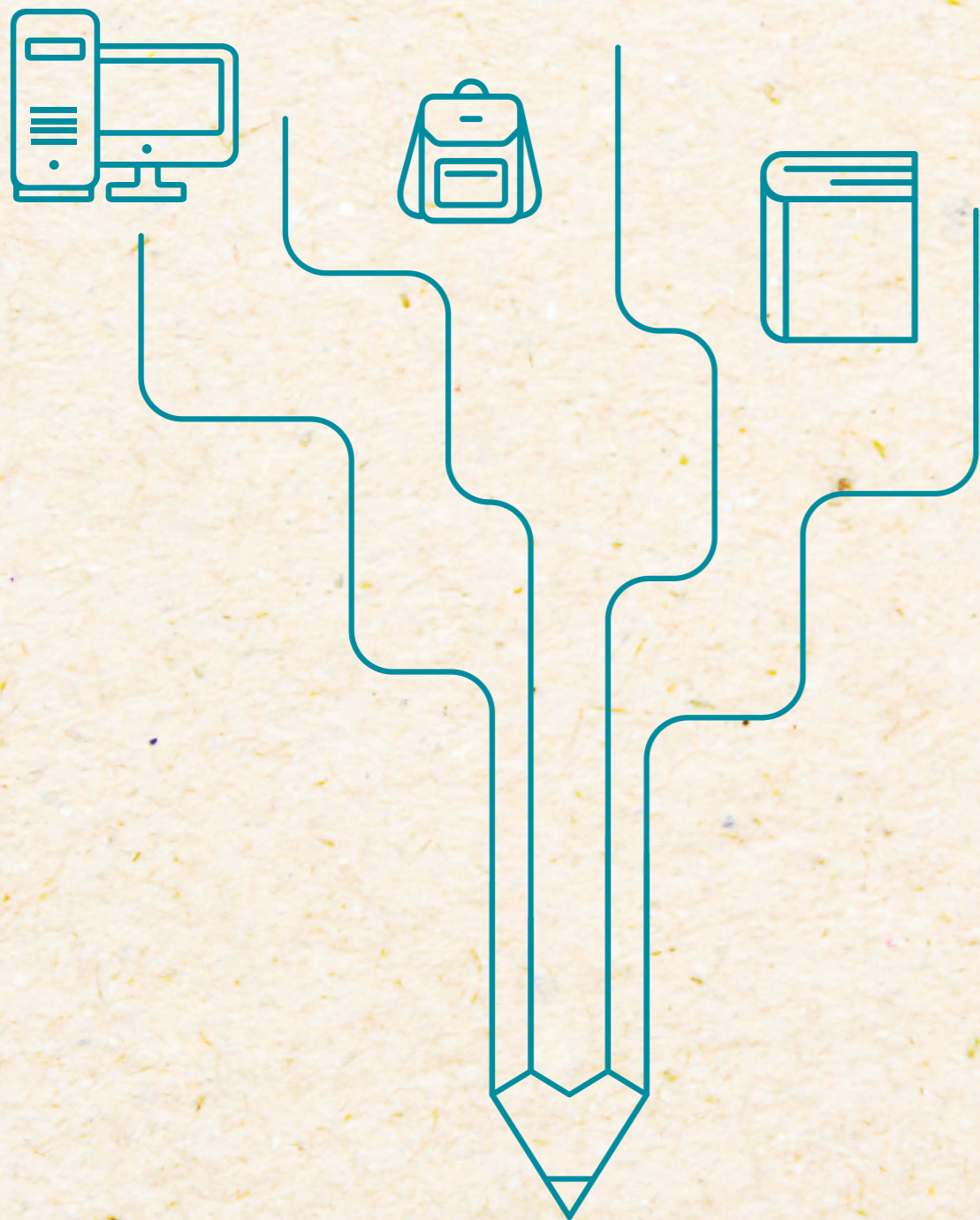


- Projects launched in 2017 ●
- Projects launched ante 2017 ●
- Projects launched prior to 2017 and still in progress ●

2017

ANNUAL REPORT





**SOCIAL ACTIONS
AND YOUTH SUPPORT**



II - SOCIAL ACTIONS AND YOUTH SUPPORT

OCP Foundation is fully aware of various social issues and supports people from underprivileged backgrounds. Our programs focus mainly on women, children and youth and strives to meet their education, health and employability needs.

HIGHLIGHT:

Offering a new education system and introducing theme programs in partnership with local actors

1 - Education

2017: the year of academia

The Foundation works on having its actions undertaken within the framework of an integrative approach that carries the improvement of the educational offer through a system of sponsorship of several public schools.

Through its Social Actions and Youth Support program, OCP Foundation helps the socially vulnerable students to access top quality higher education in Moroccan and international universities.

A) The set out of I PROGRESS: Integrated Program for Rural Education Success

The actions implemented as part of I Progress have favored the set up of a global high-quality framework in public schools that includes an educational and environmental dimension. This implementation provided educational support for 80 teachers and life skills training of 180 teachers in the 20 schools covered by the program.

- 32 ecological school facilities in the province of El Jadida
- 20 operational preschools
- 20 public schools
- 5 school buses distributed in El Jadida

1,200 primary school students supported

420 bikes distributed in Safi

B) Scholarship programs

This year witnessed the awarding of a new OCP Foundation scholarship program meant to support 206 students from the Preparatory Classes (CPGE) during their three years of study in French Business schools.

C) Social Centers in Khouribga

In 2017, OCP Foundation initiated several thematic support programs in local social centers of Khouribga in partnership with the Zakoura Foundation for Education, the Sanady Foundation, the Doigt d'Or Association and the Moroccan Foundation for the Promotion of Pre-school Education .

- **The Socio-educational Center in Khouribga.**
 - 150 young people from Zakoura Foundation for Education profited from a non-formal education program
 - 120 young people from the Sanady Foundation benefited from remedial classes and 500 from the set up of 2 pedagogical buses
 - A literacy classes program with a nursery service accommodating 20 newborns was provided to 75 women
- **Nursery center of Douar Ben Jelloul in Khouribga**
 - Schooling of 150 children of less than 6 years of age thanks to the Moroccan Foundation for the Promotion of Pre-School Education

More than 50,000 students

benefited from an improved school environment

D) The Rhamna, Khouribga and Youssoufia Skills Centers

The Skills Centers were considered and designed to offer young people and local actors support programs, guidance and daily supervision. Since their creation, these centers aim to ensure the employability of young people and to energize the presence of local associations through strengthening their capacity for action.

- 135 supported projects and 171 Sustained associations
- 85 initiated agronomists
- 58 Supported cooperatives

175 embellished schools

1463 trained young people

172 supervised personal work

2 - Health

A) Medical Caravans

Each year, OCP Foundation organizes several medical caravans in the OCP areas and throughout Morocco in partnership with various local associations for the benefit of communities in need. 2017 has also witnessed the mobilization of more than 729 professional volunteers including 30 volunteers from abroad to carry out this mission. They mainly carried out multidisciplinary surgical care as well as clinical examinations. They also distributed medicine, eyeglasses and dental kits.

B) Assistance to People with Disabilities (APD)

OCP Foundation actively participates in the sustainability and care improvement for people with disabilities including the establishment of a rehabilitation center in Khouribga this very year. This initiative has been inspired from the model of the MFD (Moroccan Friends of the disabled) group and successfully carried training sessions for professionals and paramedics. This support program includes comprehensive care for children and young adults.

This ambitious project has been carried out by several associations, Moroccan and international organizations, including Handicap International.

- 232 child sponsorship by OCP Foundation
- 50 Trained professionals and paramedics
- 23 People benefiting from hearing aid equipment
- 1 Rehabilitation center in Khouribga for People with Disabilities

E) Skills Offer in Safi, El Jadida and in neighboring communities

In 2017, OCP Foundation implemented capacity building plans for the benefit of the associations in the Province of Safi and neighboring communities. 75 projects were launched supported by local associations and the neighboring municipalities of El Jadida.

- 270 beneficiaries
- 40 beneficiaries involved in 2 heritage conservation projects
- 15 education projects deployed
- 2 projects to improve women living conditions and benefiting 120 women

1200 beneficiary students from school support

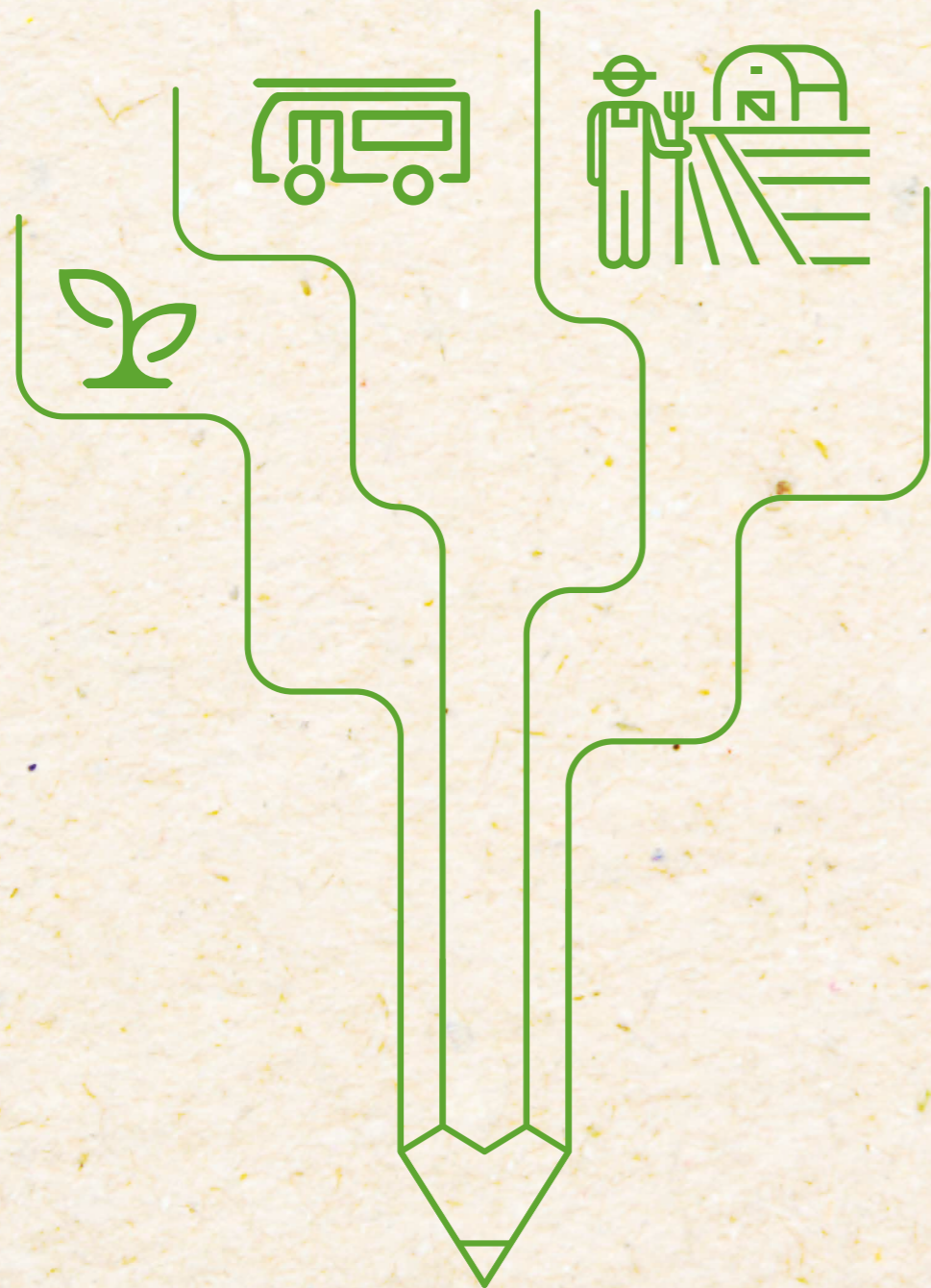
906 families in the region benefit from 7 safe water projects

23 medical caravans were launched for the benefit of more than **17,000 people** throughout the Kingdom in 2017.

- Dental Care awareness campaign with **3,561** schoolchildren and **2,779** care and extractions
- **762** cataract surgery operations
- **660** gynecological consultations in rural areas
- **400** reconstructive surgery operations on children and infants

28,557 positively impacted individuals





**AGRICULTURAL
DEVELOPMENT**

II - AGRICULTURAL DEVELOPMENT

OCP Foundation is moving beyond borders to bring its action closer to the different farming communities. 2017 has confirmed the deployment of its missions both on the African and Asian continent.

HIGHLIGHTS :

- Empowering women in agricultural production in Morocco
- The launch of an agricultural development project in Bangladesh

In Morocco

The Agricultural Development Program highlighted the contribution of women in the agricultural production this year by promoting practical operational farming while capitalizing on the particularities of each region. This territorial agricultural approach aims to empower rural women and positively impact farm management.

The following integrated agricultural development projects are presented in the form of an agricultural value chain.

1 - Production of caper and heliciculture in the region of Safi

The latest field studies that were carried out have revealed several sectors with strong potential in partnership with the Safi Provincial Management of Agriculture (PMA) and the Interprofessional Federation of heliciculture (FIH). OCP Foundation action has mainly focused on developing the heliciculture sector, along with enhancing the production of caper in partnership with the Provincial management of Agriculture (PMA) and the Agricultural Technical Institute of Jmaa Shaim (ITA).

The Province of Jmaa Shaim drafted and mass distributed a guidebook on good practices in the management of snail farms and has set up 2 breeding parks with an area of 500m2 each. The effectiveness of these actions was particularly rewarded through a strapping multiplication of snail population over the past year hence providing cooperatives with increased incomes.

A) Capers

PRODUCTION:

- Field training day for 8 demonstration trials
- Themes discussed: size, insecticide control (white fly, bug, mites,)
- Nursery management (440 cuttings)

UPGRADING :

- Transformation of caper fruit: Reinforcements of Professional Agriculture (OPAs) in terms of product improvement (storage, quality standards, side products, etc.)

ORGANIZATION AND MARKETING:

- Building up a Network of production by emphasizing the potential of Al khadra and Al AZHAR cooperatives
- Support for branding Safi Capers and the award of a Protected Geographical Indication (PGI)

277 members of 5 cooperatives directly benefit from this 3-year project

2 agricultural cooperatives and 1 association, all of them benefit from this action conducted over a period of 3 years

B) Snails

PRODUCTION:

- Training days on 6 themes namely: biology and reproduction of snails, collecting and improving product, layout of the premises, stuffing, health and growth of snails

- Set up of two breeding parks at Had Hrara of 500m2 surface each

- Publication of a charge free practical guidebook for good practices in livestock management

DEVELOPMENT:

- Strengthening recovery and processing capacities
- Snail produce multiplied by 30

ORGANIZATION AND MARKETING:

- Support and backing in marketing and export

2 - Development of fig tree production in the province of El Jadida

Set up in partnership with the Ministry of Agriculture, the Regional Agricultural Development Office of Doukkala and the Provincial Committee for Human Development, the project aims to expand the planting of fig trees on a surface of over 1000 hectares. The project also intends to build and equip a unit for fig drying and conditioning in order to support professional organizations and cooperatives.

Fig tree

PRODUCTION:

- Planting more than 300 ha of fig trees
- Training provided for 10 agricultural technicians along with benefiting of projects on good agricultural practices, orchard management, fertilization, plant protection and marketing of farm produce
- Equipment provided to the cooperatives premises
- Purchase of equipment: 5 towable water tanks, 1 motor pump, 2 trailed atomizers, and 1 refrigerated truck

DEVELOPMENT:

- Creation and equipment providing of a drying and conditioning unit

ORGANIZATION AND MARKETING:

- Organised training sessions for cooperatives and the creation of an EIG (Economic Interest Group). This initiative has started with 3 agricultural cooperatives and has so far benefited 1000 thousand individuals in course of the past 4 years

4 - Agricultural caravans

OCP Foundation organized two agricultural caravans throughout Morocco during 2017. The initiative aim was to develop several products including cereals and legumes.

A) Market gardening and tree planting

- **3,995** beneficiary farmers
- **39 tons** of fertilizers distributed
- **12 days** of training and awareness
- **4** directly impacted geographical gardening markets and tree planting areas

B) Cereals and legumes

- **3395** participating farmers
- **27 tons** of distributed fertilizers
- A caravan touring Morocco for **9 days**
- **4** geographical cereal areas considered

3- Promotion of goat milk production in Rhamna region

The partnership initiative is targeting 354 women from BLADI cooperative, in collaboration with the Provincial Committee for Human Development of Rhamna, the Provincial Directorate of Agriculture of Rhamna (DPA) and the National Institute of Agronomic Research (NIAR). This initiative main goal is to support the marketing process of the collaborators products in order to improve their incomes.

Goat farming

PRODUCTION:

- Purchase of 3 5th generation direct seeders and the sowing of 354 ha
- 4 training days provided for BLADI cooperative (on direct seeding techniques)
- Strengthening dairy goat farming: Purchase and delivery of livestock (130 female breeders and 8 male breeders)
- The set up of a goat farm (70% of the project completed)

UPGRADING :

- The establishment of an operational cheese dairy unit

ORGANIZATION AND MARKETING:

- Implementation of a marketing strategy for BLADI cooperative

1 agricultural cooperative and 7 rural communes in the Rhamna region benefited from this 4 year initiative

8 geographical areas positively affected

7 390 beneficiary farmers

66 tons of fertilizers distributed to selected farmers

21 days of caravan tours

5 - India-Morocco initiative for the rehabilitation of food legumes

Fruit of a partnership between OCP Foundation and the National Institute for Agricultural Research (NIAR), the Agronomic and Veterinary Institute Hassan II (IAV) and the International Center for Agricultural Research in the Dry Areas (ICARDA), the Morocco-India initiative strives to promote small scale farming of legumes and to ensure greater food security to small farmers.

The initiative has also promoted the exchange of best agricultural practices among Moroccan farmers in the region of Kansara, Walili, Merchouh, Brachoua, Ain Sbit, Oulad Bouzid, Abda-Hmer, Tagzirt and Ain Atab.

Thanks to the preliminary study of the sector's value chain, **4** agricultural cooperatives involving around **10,000** farmers have benefited from the support and the promotion of new legume produce (namely canned Mangoub, Bissara, Couscous and cookies,...). The promotion of the entire production chain was supported by the purchase of three seed treatment and packaging units, as well as the participation in the international competition «Love Pulses» for the promotion of innovative legumes based products.

The ambitious Morocco-India initiative program spans on 5 years and aims to ensure and improve soil fertility and to introduce farmers to new product varieties.

- Establishment of **10** food legumes innovation platforms
- A productivity increase of over **15%**
- Appraisal and marketing of products based on food legumes

6,000
beneficiary farmers



In Africa

In Africa, OCP Foundation operates around two axes: the design of Soil Fertility Maps and of Integrated Agricultural Development Projects. These actions sustain the efforts to transfer good agricultural practices across the continent.

These endeavors also highlight the Moroccan expertise in the farming field through promoting the sound use of fertilizers to improve the yields of local crops and to enhance the scientific and technical capacities of the beneficiaries.

The exchange of expertise between Morocco and the other countries of the continent remain one of the core principals of OCP Foundation. The sharing of good agricultural practices is particularly noted during the many caravans organized in remote countrysides.

- **238,500** hectares covered by the project since its creation
- **20,804** positively impacted farmers
- Trainings for **57** agronomists
- **6** programs of country soil fertility mapping
- **4** mobile units were set as analysis laboratories made available in Madagascar, Ethiopia, Rwanda and Burkina Faso
- **2** built analysis laboratories were reformed while 4 others were endowed with equipment and chemical reagents

A) In Ethiopia

Led by the Agricultural Transformation Agency (ATA), the project aims to develop the TEF sector in the Amhara and Oromia regions of Ethiopia.

RESEARCH AND DEVELOPMENT:

- Training days and workshops for farm agents and farmers

TECHNOLOGY TRANSFER AND EXCHANGE OF EXPERIENCES:

- Introduction of a voucher acquisition system for the new comers
- Controlling, monitoring and evaluation of the operation taking place within each area
- Implementation of new farming technologies, mechanization through the development of TEF seed drills

CAPACITY BUILDING :

- Support to the TEF value chain
- Product promotion in the local market (by drawing up business plans, optimizing costs, ...) and the research and definition of international export opportunities
- The set up of **1848** demonstration plots
- **16,248** beneficiaries of training sessions
- **5824** Distributed seed drills among farmers
- **+ 33%** upgrade in the use of agricultural inputs
- **+ 4%** improvement in TEF production

B) Guinea (Conakry)

The partnership between the Ministry of Agriculture of the Republic of Guinea and OCP Foundation promotes the transfer of Moroccan know-how in terms of best agricultural practices.

RESEARCH AND DEVELOPMENT:

- Organization of a 9-stage agricultural caravan (compared to 5 the previous year)
- Training days for agronomists in the country

TECHNOLOGY TRANSFER AND EXCHANGE OF EXPERIENCES:

- The joint launch of field schools by OCP Africa in 3 regions of the country: Faranah, Mamou and Kindia

CAPACITY BUILDING :

- Provided equipment and chemical reagents for complete soil analysis as well as a mobile laboratory and 2 supporting vehicles
- **3250** farmers involved
- **100,000** hectares mapped in the Faranah region
- **24** Trained agronomists

C) Madagascar

Supported by the Ministry of Agriculture and Livestock of Madagascar and the Moroccan Agency for International Cooperation, the project's mission is to strengthen the technical capacities of the country through the transfer of Moroccan agricultural best practices, especially on the safe use of fertilizers.

RESEARCH AND DEVELOPMENT:

- Strengthened scientific capacity of agronomists in the ministry of agriculture and livestock
- Inauguration of the agricultural caravan by the President of the Republic of Madagascar

TECHNOLOGY TRANSFER AND EXCHANGE OF EXPERIENCES:

- Support for the development of soil fertility mapping of a pilot region
- Improvement of the technical and scientific capacities of the beneficiaries

CAPACITY BUILDING:

- Launch of soil sampling work in Antsirabe region
- Provision of a mobile laboratory and 2 sample collection kits
- 2 tents equipped for the Field Schools Program
- 11 trained ministry staff

D) Togo

The project targets small farmers in Togo as well as agents of the agricultural council and executives of the Ministry of Agriculture, Livestock and Hydraulics of the Togolese Republic. It aims to transfer the Moroccan know-how in terms of best practices for the development of the Togolese agricultural sector.

RESEARCH AND DEVELOPMENT:

- Strengthening scientific and technical capacity of the country's agricultural staff
- Agricultural Caravan operating in 22 areas and covering 5 rural regions

TECHNOLOGY TRANSFER AND EXCHANGE OF EXPERIENCES:

- The creation of the first soil fertility maps of Kara region, Central and Plateau region

CAPACITY BUILDING:

- 2 mobile laboratories and 6 motorcycles were provided
- Sample collection kits for the preparation of the soil fertility map were provided.
- Training sessions provided for **20,804** farmers
- **20** farming executives were trained in Lomé
- **119 500** hectares were covered or are being mapped



In Asia

The first agricultural development project of OCP Foundation in Bangladesh took place in January 2017. Morocco's agricultural know-how was shared with farmers and local distributors of fertilizers mainly in regard to the better management of soil fertility and sustainably and the improvement of the productivity of targeted crops, including: rice, corn, potatoes, legumes and wheat.

These initiatives were concurrent to several days of training, especially in the field of rational fertilization. In addition, several demonstration plots have been installed.

This project was initiated jointly with the International Center for Fertilizer Development and in partnership with the Department of Agricultural Extension (DAE) of the Bangladesh Ministry of Agriculture, the Bangladesh Agricultural Research Institute (BARI), the Bangladesh Rice Research Institute (BRRI), the Soil Resources Development Institute (SRDI) and the Bangladesh Agricultural Development Corporation (BADC).

Such achievement harmonized the work carried out since 2010 in India in favor of small farmers throughout 9 provinces. These projects have enabled some beneficiary farmers to see their incomes rise from less than \$ 1,000 to more than \$ 3,500 a year, as well as foment partnerships with the country's academic sector.

More than **25,000** small farmers in the Asian continent benefited from these projects.

A) Bangladesh

OCP Foundation and the OCP Sales Department, in partnership with the International Fertilizer Development Center (IFDC) and the Ministry of Agriculture of Bangladesh, launched their first agricultural development project in January 2017 with the aim to improve the productivity of crops such as rice, wheat, potatoes, corn and legumes.



RESEARCH AND DEVELOPMENT:

- Conducting a study on the fertilizer sector in the country
- Awareness Days for farmers and fertilizer distributors

TECHNOLOGY OF TRANSFER AND EXCHANGE EXPERIENCE:

- Development of various fact sheets for the management of rice, potato, wheat, corn and lentils

CAPACITY BUILDING:

- Set up of **14** tests of new formulas
- **900** farmers and fertilizer distributors
- **15** organized trainings
- **2** regions were positively impacted: Rajshahi and Rangour

B) India

The projects set up by the Foundation in India have allowed the beneficiary farmers to improve their cereal, food legumes and market gardening production.

RESEARCH AND DEVELOPMENT:

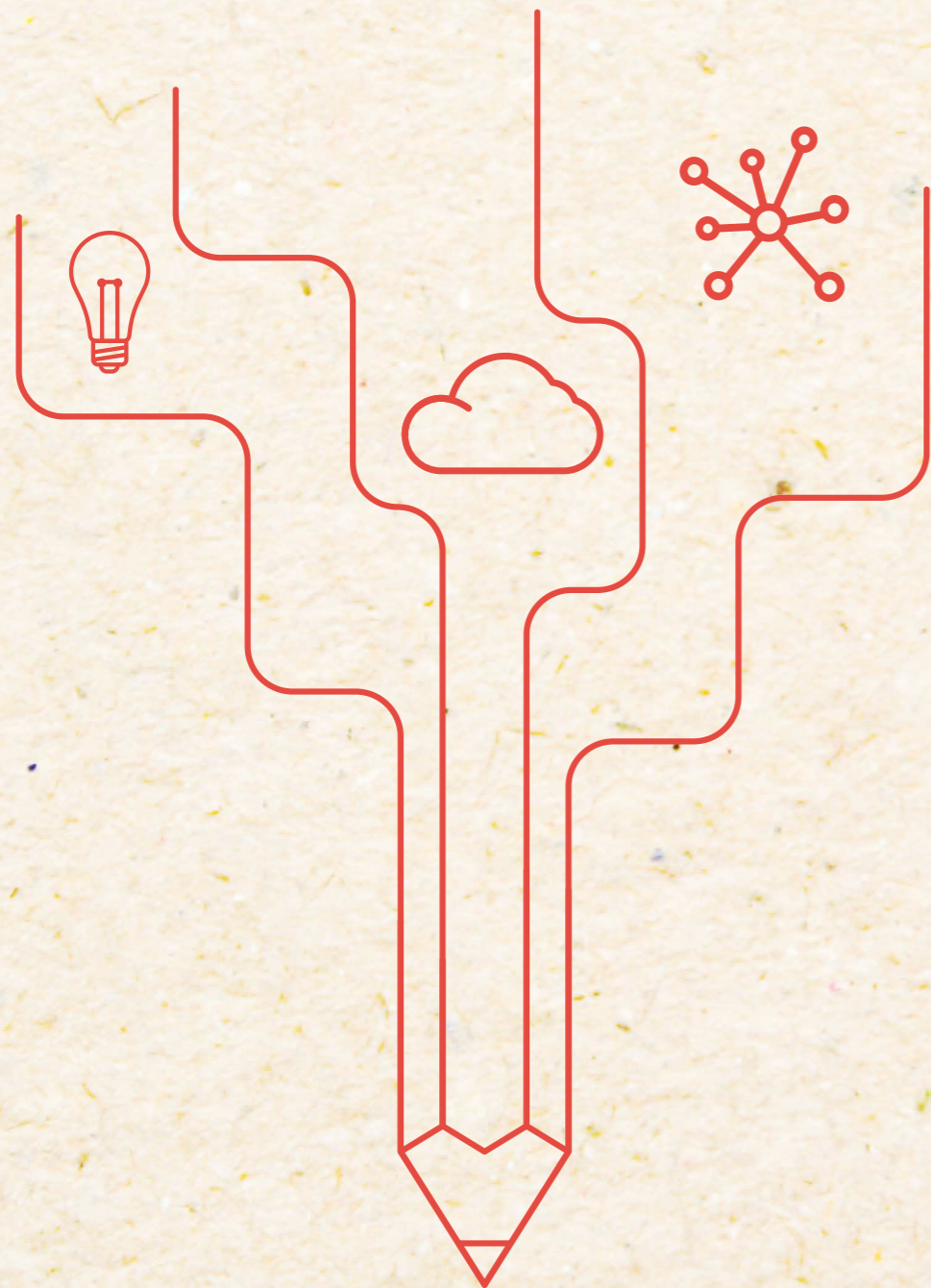
- Training days organized for farmers in the covered regions
- Integrated Production Improvement Projects and Agricultural Entrepreneurship

TECHNOLOGY TRANSFER AND EXCHANGE OF EXPERIENCE:

- The set up of experiment plots

CAPACITY BUILDING:

- Creation of a Professional Federation
- Establishment of agribusiness centers and human development
- **580** organized training days
- **300** experiment plots installed
- **4** agribusiness centers were set up
- More than **16,000** beneficiary farmers
- **9** States concerned: Andhra Pradesh, West Bengal, Kamataka, Madhya Pradesh, Orissa, Rajasthan, Tamil Nadu, Telangana and Tripura



**OCP
ENTREPRENEURSHIP
NETWORK**

III - OCP ENTREPRENEURSHIP NETWORK

OCP Entrepreneurship Network program promotes education, initiates to entrepreneurship, deploys incubation and accelerates support programs for entrepreneurs and project leaders.

HIGHLIGHTS :

- Development of rural private enterprise at OCP sites
- Promotion of social and solidarity entrepreneurship, particularly through support for women's entrepreneurship
- Entrepreneur Awards

1 - Development of rural entrepreneurship in OCP sites

Launched in partnership with the International Youth Foundation (IYF) the project targets members of local associations and young people aged from 18 to 35 located in the targeted regions.

2017 witnessed a total deployment of the program in the different regions covered namely (Khouribga, El Jadida, Safi, Youssoufia and Benguerir) along with fostering the capacity building of local associations.

600 young people

fully briefed, including 360 others coached for the creation of their companies in rural areas

2 - Promotion, support and development

Digital platform for the marketing of Moroccan handicrafts products abroad

The ANOU project:

Digital platform for marketing Moroccan handicrafts products abroad

OCPEN has built a strong support network around ANOU Cooperative to develop its sales spaces on the Web therefore allowing access for a fair global market for all targeted Moroccan artisans. In addition, the beneficiaries are provided with technical tools, ongoing support as well as assistance in the development of their products. In total, **519** artisans (among which **410** were women) drew various advantages from this project:

- Support of **120** Cooperatives craft at the national level
- Improved technical features of the digital platform www.theanou.com
- A registered turnover of over **2.Mil MAD** in 2017

There were

about 1,000

new jobs created, 50% of which related to social and solidarity economy

B) Supporting Private projects carriers in Rhamna, Safi and Youssoufia

In compliance with the supporting program during the creation and development phase, an initial loan has been deployed to support the efforts of project creation and implementation in the provinces of Rhamna and Youssoufia as well as in the city of Safi.

Over 1,800

entrepreneurs were supported



C) Promoting Cactus planting and growth in the province of Khouribga

Launched in 2015 and carried out by the Flora Cooperative, this project targets **10** women and **24** farmers. The aim of the Cooperative is to install new equipment, improve diversity, facilitate production capacity, certify the process and separate work areas through the expansion of the premises.

- **16** stable work positions and **24** seasonal jobs were created
- Turnover of **1,5 Mil MAD** in 2017
- Certification of the products range and support to the marketing of the product in supermarkets at national level

D) Training of small businesses: Business Edge

The overall objective of the project is to increase the competitiveness and to upgrade businesses, particularly those working in the informal sector by training and supporting them through the Business Edge program.

Launched in 2016, the project purpose lays in increasing turnover, to create a minimum of 1 new job position in every VSB (i.e **200** positions) and to upgrade the legal framework by conducting patent and self-entrepreneurs status registrations of some of the concerned informal very small businesses (VSBs)

- Training and coaching of **109** Entrepreneurs as part of the EGDE Business Program
- Transition from the informat status to formal for **40** entrepreneurs
- Organization of the first Edition's closing ceremony

More than 250

businesses created

More than 10,000

young people trained and initiated to entrepreneurship

E) Goat farming for female social entrepreneurs

In partnership with the National Board Office Agricultural Organization (NBOA) and **5** local associations, this project will ultimately enable the training of 76 rural women on how to improve goat farming and milk products in order to achieve a sustainable fixed income.

- **100%** landscaping and stables equipped for breeding
- Awareness and training sessions of **72** women beneficiaries in the project
- Distribution of **115** improved breed alpine goats

F) Creation of a cactus valorization unit

Located in Douar Enaâma, (Province of Youssoufia), this project targets 100 farmers including 90 men and 10 women, with the aim of contributing to improving living standards of the inhabitants through the creation of a cactus valorization unit. It is in compliance with the Green Morocco Plan program in the region and contributes in disrupting rural exodus.

- Acquisition of the second set of equipment needed by the unit
- Finishing up the setting of equipment required to start up an oil extraction unit from the cactus
- Participation at several exhibits
- **152K MAD** of turnover accomplished in 2017
- Encouragement Prize for Green Social Economy (ECOSS 2017)

About 100 women

were supported and advised on starting their enterprise

15 permanent jobs created within the unit

15 partners were trained on techniques for extraction and recovery of cactus oil

Estimated annual turnover at **120,000 MAD**

16 jobs have so far been created

75 beneficiaries supported in the project

3 - Entrepreneur Awards

2017 was a distinctive year for several entrepreneurs from our regions. They benefited from all the necessary support to create their enterprise or create and develop a cooperative. What follows is an overview of the awards won:

- Award of the best Woman entrepreneur in the «Embroidery» category at the SANAAT BLADI 2017 competition, awarded to Fatma Majd, a Youssoufia Supported Entrepreneur
- 4 prizes awards were presented during the 6th National Exhibition of the Social and Solidarity Economy given to:
 - The «Al Khadra» cooperative of Safi: award for the best local product
 - «Tourate Bladi» cooperative from Rhamna: best booth award
 - The cooperative «Rbiaâte Ouid Elma» Khouribga: innovation award
 - The «Naama» cooperative from Youssoufia: incentive prize for green social economy

More than **40 cooperatives** supported for their participation at National exhibition of social and solidarity economy (NESSE) of 2017

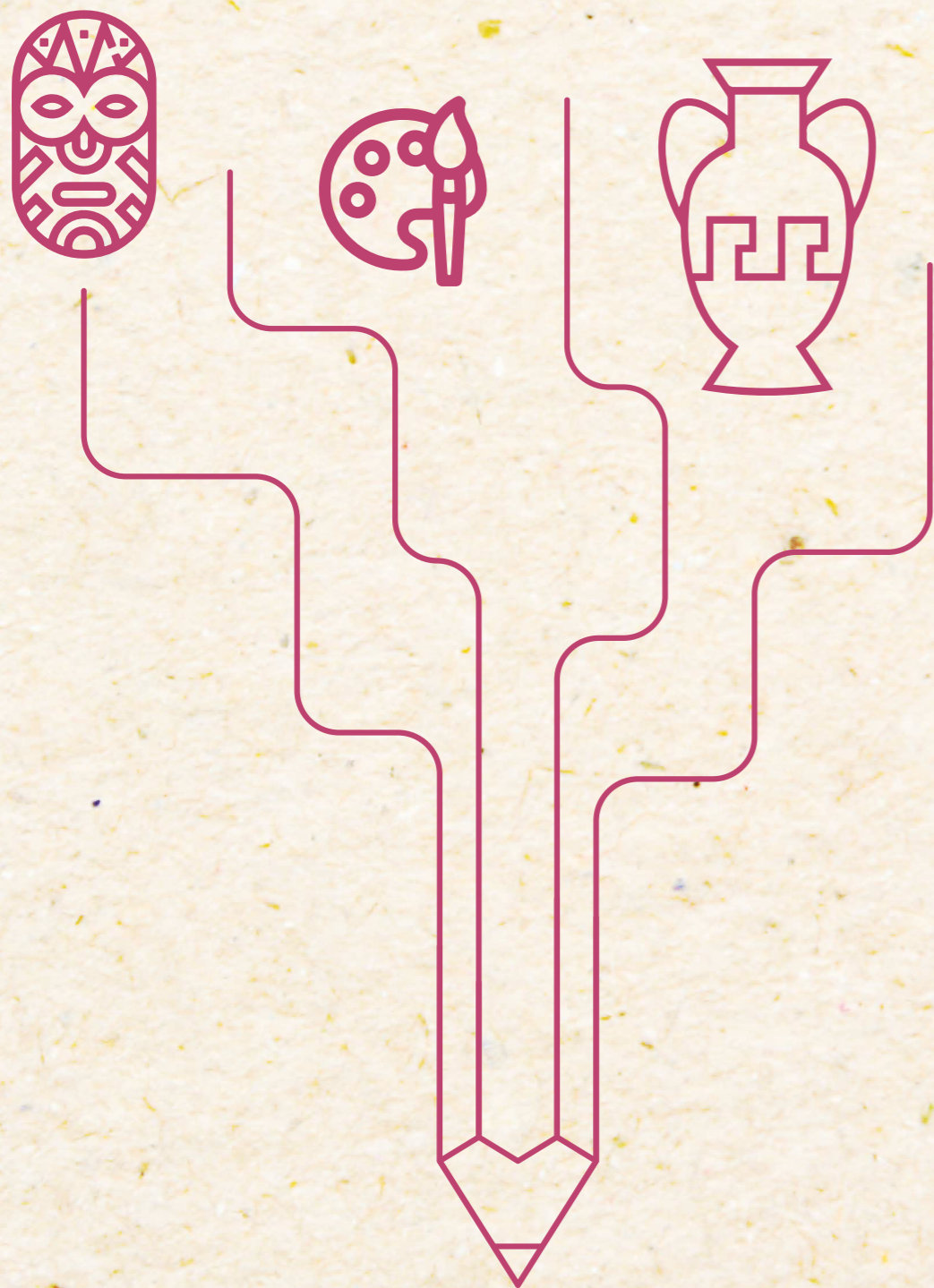


G) Improving mushrooms production capacity in Chefchaouen

The project was launched in 2015 in partnership with the Agriculture Provincial Administration of Chefchaouen. It contributes to eradicating poverty and to improve the living conditions of the rural population of Chefchaouen province, as well as improve the mushrooms sector in Chefchaouen as an alternative and a sustainable sector for generating income. This initiative targets 122 beneficiaries from Dardara rural district.

- Training of **20** female co-workers on sales and marketing techniques
- Creation of **22** direct jobs
- Participation in **13** local product fairs at national and regional levels

118 women beneficiaries



**CULTURE
AND HERITAGE**

IV - CULTURE & HERITAGE

2017 was a year of securing the projects previously initiated in all OCP Group's settlement cities, namely Youssoufia, Benguerir, El Jadida, Khouribga, Safi and Casablanca. Furthermore, the Foundation supports the organization of several major projects in the fields of culture and heritage. Under its auspices, the foundation also organises several original cultural activities with an innovative streak. The Culture and Heritage program of OCP Foundation has enabled a large public to access culture through artistic initiation, by means of an active improvement and preservation of national tangible and intangible heritage.

HIGHLIGHTS :

- Stories writing and reading
- Rwandese culture
- Museum of Pottery

1 - Workshops on writing and reading stories: a mysterious journey in the forest

These workshops on writing and reading stories have a very distinctive educational potential. The program was set in place for students from the regions of Youssoufia, Benguerir, El Jadida, Khouribga and Safi. The students were able to write stories and present them during storytelling shows.

- **1 200** collections published and distributed to beneficiary schools
- **38** Initiation workshops on storytelling skills for **1,121** students from 5th and 6th grades
- **10** public schools involved
- **10** shows

2,800 beneficiaries

(Students and teachers)

1,200

collections published and distributed to participating schools

2 - Promotion of African culture

2017 was the "Rwanda year" in Khouribga with the tributes made for the culture of this country.

A) Rwanda was the spotlight of the Khouribga African Cinema Festival (KACF)

As a support for the 20th edition of the KACF, OCP Foundation provided logistical help to the festival and paid tribute to Rwandan filmography.

- **200** festivalgoers were welcomed
- **3** Rwandan film directors attended the festival

B) African Artistic Residence held concurrent to the KFAC

Three African artistic residencies were organized this year at Ait Ben Haddou, in Khouribga and in Casablanca. Spanning over a period of 10 to 15 days, this event allowed for a review and supervision of local and young artists from the African continent. Young authors were supervised by professionals on a set of specific themes. Several remarkable works were accomplished during these residencies and an itinerant caravan throughout the Kingdom contributed to the promotion of the guests along with their newly produced work.

- **43** art works, paintings of different sizes and installations representing Khouribga
- **27** professional artists from **11** African guest countries
- **5** young talents representing Khouribga
- **1** mural painting created on site
- **1** traveling caravan for the promotion of artists

C) International Exhibit of Africa's Contemporary Art

Exhibitions were organized in Casablanca and Khouribga to present the work of 27 artists from the African continent. Morocco, Togo, Burkina Faso, Senegal, Cameroon, Nigeria, Congo, Tunisia, Madagascar, Ethiopia and Rwanda were celebrated for this year's edition. Several brilliant artists presented their artwork at 2 distinct exhibits.

- **43** art works on display
- **27** artists present
- **11** African countries represented

More than **500** visitors

7,000 participants

Involved in the different activities and cultural programs

D) Supporting young talents in creating music

The program of social inclusion of the young people in precarious situations aims at identifying, promoting and encouraging young artistic talent through trainings in the singing and artistic management. In collaboration with the Committee of Support to the Family and the Moroccan Childhood (CAFEM), this initiative also helps young talent in musical creation in organizing concerts and promoting young talent in the media.

- **365** candidates
- **15** shortlisted candidates
- **11** castings in 3 stages of selection

3 - The preservation and enhancement of tangible and intangible national heritage

OCP Foundation undertakes sustainable actions to highlight the richness of the Moroccan cultural heritage.

A) The Museum of the History of Pottery and Ceramics:

The National Foundation of Museums, in partnership with OCP Foundation and the Museum of the History of Pottery offer the city of Safi a new space with international standards to enhance and preserve unique pieces from the art of Moroccan ceramics.

- **175** objects displayed in a permanent collection
- **4** extra spaces rehabilitated for several uses
- **5** regions of Morocco represented



B) Design Explore

Jointly with the British Council and the Design Explore project, OCP Foundation collaborated on supporting young artisans, master craftsmen and students in the field of pottery from the Safi region. State of the art workshops were put up by British and Moroccan experts and were offered throughout the year. A traveling exhibition and an international conference on ceramics were also organized.

These workshops allowed for the participants to approach their work from a design perspective thanks to the implementation of trial products in the national market through benchmarking. There was also the production and broadcasting of a film documentary on the masterful craftsmanship of potters from the « Chaaba » valley. The documentary film has helped preserve the history of this emblematic space of the city and has also allowed the public of the region to have access to this ancestral knowledge.

- **6** training workshops deployed
- **1** documentary film produced



800 works exhibited

21 young

beneficiary crafts' artisans

135 items

designed and produced

C) Edition of an Anthology of the Art of Aïta

OCP Foundation, in partnership with the Atlas Azawan Association, instigated the production of an anthology on the art of Aïta. This enterprise is meant to preserve and record an intangible heritage and avoid its loss, including the « women voices » and « ancient menfolk »

This anthology will also transmit and revive the musical heritage of Aïta for younger generations and will contribute spreading the popular collective memory of a form of art that carries multiple confluences and reflects the cultural heritage of the Abda region in general and Safi in particular.

This anthology received the «high appreciation» award in the «World Music» category of the Academy Charles Cros of Marseille.

- 29 groups and about 200 mobilized artists
- 1 package published in 2,000 copies
- 2 booklets and 10 CDs produced

D) Preservation and Development of the Palmeraie of Marrakech

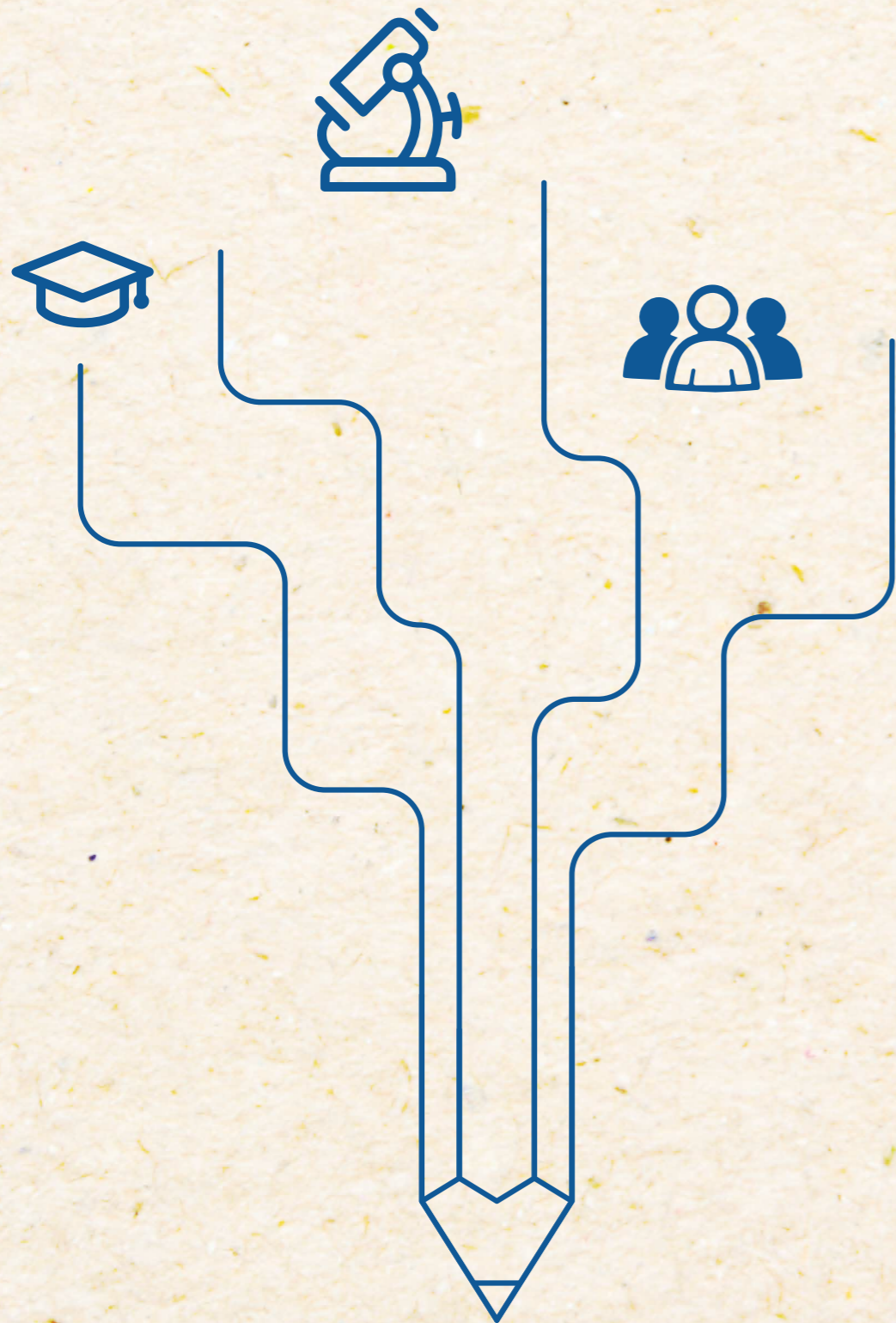
OCP Foundation supports the 3rd phase of the Program “Safeguarding and Developing the Palm Grove of Marrakech” through a plan for strengthening and sustaining development for the benefit of the local population. In partnership with the Mohammed VI Foundation for the Protection of the Environment, the project aims at promoting a fabric of small sustainable economic development activities, life improvement of the local population, the preservation of the agro-ecosystem of the Palm grove, the promotion of environmental education and awareness-raising for a better city-countryside harmony.

- 397 beneficiaries (small farmer and their family)
- 133 hectares of land highlighted
- 40 people, including 23 women beneficiaries of literacy classes
- 34 producers trained in economic management with several practical management tools



397
beneficiaries





5

**OCP FOUNDATION
AFFILIATED ENTITIES**

V- INSTITUTIONS SUPPORTED BY OCP FOUNDATION

Through its four affiliated entities, OCP Foundation carries projects in the fields of education, research and development. The Foundation encourages its various partners through offering them all the needed support to achieve their goals. The aforementioned fields, particularly education, are currently the major structuring projects of the Kingdom.

1 - Benguerir High School of Excellence

The beginning of the 2017-2018 school year started off with the launch of the scientific core curriculum and Qualifying Secondary School through the opening of 6 classes. In September 2017, the high school welcomed 401 deserving students from all over the Kingdom; **221** in Prep-Classes and **180** in common core Qualifying Secondary. Furthermore, the first promotion of students from Benguerir High School of Excellence (**103** students in the three courses of MP, PSI and TSI) took the engineering schools test starting April 2017. Among these **103** students dispatched in the **3** aforementioned subjects:

102 were admitted

to French and Moroccan merit higher institutes

51

admitted in France were entitled to a scholarship

16 students

were admitted to a school from the top **10** best engineering schools in France

51 admitted

in the school of the national joint competition (CNC) or at the EMINES, engineering school of Mohammed VI University of Benguerir

Regarding the Common National Competition, the Benguerir High School of Excellence achieved outstanding results in the three branches:

- **100%** admitted to the MP* classes
- **100%** admitted in the TSI* classes (including 10 students admitted out of 13 in total for the whole Morocco)
- **96%** admitted to the PSI* classes

www.lydex.ma

*MP: Mathematics and Physics
*TSI: Technology and Engineering Studies
*PSI: Physics and Engineering Studies



MOHAMMED VI POLYTECHNIC UNIVERSITY

Mohammed VI Polytechnic University (M6PU) is located at the heart of the Green City of Benguerir. It is an international institution focused on research and innovation with an exceptional environment for advanced training and academic excellence. The University is located at the center of an ecosystem of excellence poles destined to forge synergies

The Science and Technology Cluster (S&T)

The Science and Technology (ST) cluster of the M6PU experienced during 2017 the introduction of a new concept, called 'Project / Program'. This concept is divided into the five following dimensions: Research, Innovation, Education, Development and Business Unit. This division allowed for the reorganization of the S & T cluster around the following Projects / Programs:



These Projects / Programs are based on infrastructures such as the **FabLab**, the **SimLab** as well as the unique innovative technology platforms, the **Living Labs**.

The former «Agriculture» department has also been restructured and now consists of:

- Project / Research Program, AgroBioSciences
- Project / Education Program, ESAFE
- Living Lab, the Benguerir Experimental Farm, which recently integrated the pet project and the CESFRA (Tekalign Mamo Center for Soil and Fertilizer Research in Africa)

The main achievements of the UM6P-ST during 2017 covered the following aspects:

1-Education:

Various requests have been filed with the Ministry of National Education, Vocational Training, Higher Education and Scientific Research. A request for an accreditation renewal of the Industrial Management Engineering, new applications for accreditation of **8** masters, **1** Bachelor degree and training for architects has been placed. For the 2017/2018 academic year, **36** students enrolled at EMINES in the preparatory cycle while **46** others pursued the engineering cycle. Concurrently, executive training has also been developed

2-Research:

The submission process and validation of research projects was updated: it now consists of the development of a Pre-proposal and Proposal model, made available to each researcher so they can define and structure both the scientific approach and the funding needed to carry out a research project aiming at defending its admissibility with the relevant organizations. On the other hand, the S & T cluster has worked on strengthening its links with the scientific community in Morocco. This was made possible predominantly through the R & D - APPHOS Initiative involving 20 Moroccan research organizations, whose key figures at the end of 2017 are:

- **39** projects
- Resources committed: **67** doctoral students, **15** Post Doctoral

In addition, 4 projects have been put forward in the framework of international bids. 2017 witnessed a substantial increase in scientific publications produced by the different UM6P-ST Research Projects. The total of the publications reached 45, non-including oral or poster publications.

3-Living Labs:

The main advancement points of the project «Experimental farm in Benguerir» during the year 2017 are:

- The development of technical specifications for the infrastructure and the study of the proposals from the service providers
- The elaboration of the functional specifications of the equipment (some of which have been received)
- Finalization the drafting and signing of a specific agreement

A memorandum of understanding and follow up of a project development in an experimental farm in Côte d'Ivoire was signed. Besides, discussions carried out with the National Polytechnic Institute (INP-HB) at Yamoussoukro for the joint development of a school, are almost concluded.

The experimental mine at Benguerir is also a full-scale living lab under development dedicated to testing, training and technological development. In 2017, the main achievement was to identify the projects to be carried out as part of the experimental mine. As a result, a workshop bringing together OCP and the Mohamed VI University participants was planned. At the end of this workshop, **21 projects** were identified around the following themes: processes and technologies, industrial digitization; mining rehabilitation and environmental preservation.

4-Scientific Activities:

2017 was flourishing with scientific actions through the organization of events such as:

- **SYMPHOS 2017**
- International Conference on Adaptation Metrics for **Water & Agriculture**
- **10 conferences** involving internationally renowned teachers

Several workshops have been organized jointly with OCP, as well as with other partners (ENPC, RUFORUM, IFA, IFDC, ...) around diverse and vital topics, such as fertilizers, energetic materials or corrosion

Humanities Division

Mohammed VI Polytechnic University aims at enhancing skills in political, social and economic sciences of Moroccan, African and international students, through training based on three fundamental axes: social sciences, economics and public policies.

The cluster concern is to develop training programs and research through international standards applied to the continent's issues, focusing on 5 themes:

- Management & Strategy
- Policy-making
- Economy
- Geopolitics
- Law

Up to now, the Humanities division offers **13** executive programs (9 Executives Certificates, 2 Specialized Masters, 1 Executive MBA, 1 Master of Science) for more than **300** students.

Several entities are part of this cluster such as:

- Africa Business School
- Public Policy School
- Faculty of Governance and Economics and Social Studies

Through these different schools, the division managed to start **7 prestigious academic** collaborations with the following institutions:

- Columbia Business School
- École Nationale des Ponts et Chaussées
- HEC Paris
- Science Po Paris
- Royal United Services Institute
- Instituto Internacional San Telmo
- École Polytechnique (France)



OCP POLICY CENTER

In 2017, OCP Policy Center confirmed its position among the best international think tanks. There was a real appreciation of the quality of the OCP publications, the commitment of its researchers and the level of meetings it organizes. The 11th edition of the «Global Go-To Think Tanks Index 2017», the global ranking of think tanks, published on January 30th by the Lauder Institute of the University of Pennsylvania (USA), ranked the OCP Policy as the **9th best Think Tank Center in the Middle East North Africa (MENA) region, 4 ranks higher than in 2016, and 1st Think Tank in the Maghreb and Morocco.**

OCP Policy Center is ranked **15th internationally for the best conference organized, thanks to the Atlantic Dialogues;** a meeting that now has become a must go and **48th best think tank specialized in energy.**

As a research platform, OCP Policy Center has published a significant analytical output this year, thanks to its network of academics and researchers, on the major geopolitical issues and current economic issues (labor market, economic development in Africa, agricultural issues, North-South dialogue, security issues, and economic changes in the world). **124 publications**, of which **20** Policy Papers, **40** Policy Briefs, **4** Research Papers, **12** Books and Reports, and **48** Blogs were produced. OCP Policy Center is also a vehicle for dialogue and exchange designed to create a synergy between academic thinking and the decision-making sphere, and to promote international cooperation through the events it organizes.

Furthermore, this year witnessed the hosting of the very first conference dedicated to security and peace in Africa (APSACO, July 2017), the conference «EU-Africa Strategic Dialogue» organized jointly with the «European Union Institute for Security Studies» (EUISS, April 2017). In total, in 2017, OCP Policy Center organized 43 events at its premises and 16 at several Moroccan institutions. OCP Policy Center has also participated as a partner at 15 international conferences and as a speaker (with its teams and fellows) at 49 international meetings.

In terms of training and capacity building, OCP Policy Center sustained developing the offer of its Public Policy School and the «**Advanced Training in Economic Analysis and Management**» program is now at its third edition. As for the «**Advanced Training in Commodity Economics and Finance**», it is at its second year.

The training offer was elaborated this year through the «**Advanced Training in Geopolitics and International Relations**» and «**Advanced Training in Agricultural Economics and Environment**»

Finally, in November 2017, in partnership with the Ministry of Agriculture and Animal Resources (MINAGRI) of Rwanda, OCP Policy Center also offered training in Kigali on «**How to get global in agribusiness**». These trainings brought together a total of **132** participants and engaged **41** institutions (**27** public, **9** private and **5** universities).

RESEARCH AND DEVELOPMENT FUND AROUND PHOSPHATE

Launched in December 2016 to span on a period of 3 years, **the Fund for Research and Development of Phosphates** was instigated by OCP Foundation in collaboration with the Ministry of Higher Education, Scientific Research and Executive Training, OCP S.A. and the National Center for Scientific and Technical Research to fund and support projects within a transparent, open and competitive framework in order to promote national research.

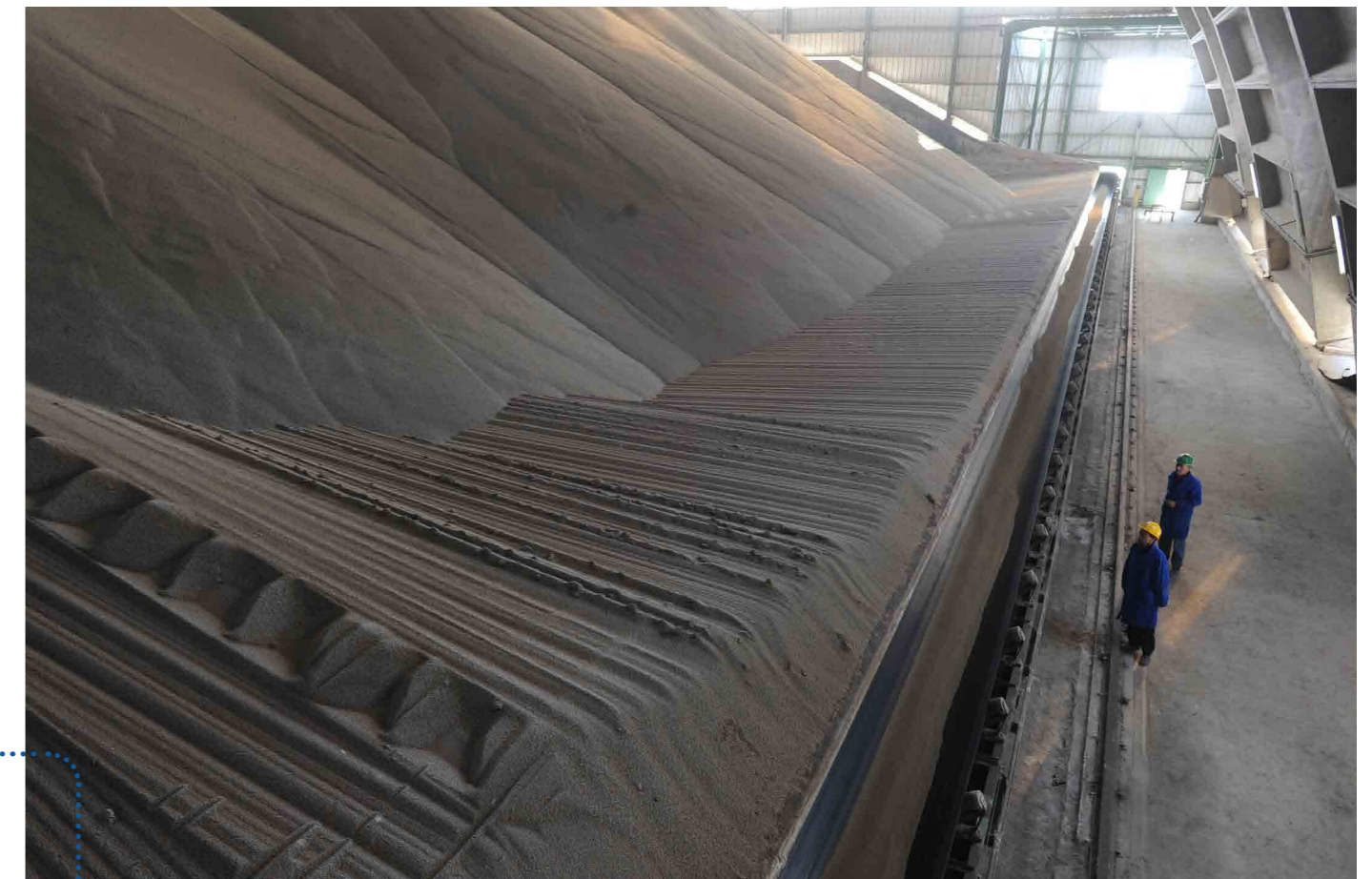
Through this program, intended to Moroccan universities and research organizations, the following objectives are on tracks:

- Boost the national research around phosphates;
- Make research on phosphates in Morocco a catalyst of national research and a reference worldwide;
- Establish networks of phosphate researchers with the aim of sharing knowledge, synergy and pooling resources.

Among the **272 projects** submitted following a call for projects, **41** were selected after rigorous evaluation by national and international experts

39 projects were launched during 2017:

- Enrollment of PhD students, assigned to projects;
- Reception of scientific materials and equipment to strengthen the capacity of technology platforms, universities and research organizations;
- Contribution of project leaders to international scientific events;
- Hosting of the first scientific meetings.





FONDATION



2-4, rue Al Abtal Hay Erraha,
Casablanca.

www.ocpfoundation.org